

Phishing

Phishing is a form of social engineering that uses email or malicious websites to solicit personal information or to get you to download malicious software by posing as a trustworthy entity.

Types of Phishing

- **Spearphishing:** Phishing targeted at an individual by including key information about them
- **Whaling:** Phishing targeted at a high-profile individual to steal sensitive and high-value information
- **Vishing:** Phishing via voice communication to entice the victim to engage in conversation and build trust
- **Smishing:** Phishing via text messages to get the victim to click on a link, download files and applications, or begin a conversation

Protecting Election Infrastructure

- Secure user accounts on high value services:** Require strong passwords using a password manager and multi-factor authentication (MFA).
- Transition on-premise email servers to a cloud-based email server:** Add advanced protection services (e.g., Microsoft Enhanced Account Protection* and Google Advanced Protection service). *Available at no cost to at-risk election-related organizations
- Segment your email server from other critical assets:** If you are infected it won't harm other systems.
- Conduct Phishing Campaign Assessment (PCA):** Determine the susceptibility of personnel to phishing attacks.



Signs of Phishing

- **Suspicious sender's address** that may imitate a legitimate business
- **Generic greetings and signature** and a lack of contact information in the signature block
- **Spoofed hyperlinks and websites** that do not match the text when hovering over them
- **Misspelling**, poor grammar or sentence structure, and inconsistent formatting
- **Suspicious attachments** or requests to download and open an attachment



As the nation's risk advisor, the Cybersecurity and Infrastructure Security Agency's (CISA) mission is to ensure the security and resiliency of our critical infrastructure.

Contact CISA at Central@CISA.gov for assistance with:

- Phishing Campaign Assessment (PCA)
- Obtaining a .gov Domain
- Remote Penetration Test (RPT)



Register for the EI-ISAC at learn.cisecurity.org/ei-isac-registration.



Visit cisa.gov/election-security to learn about CISA's role in election security.

Phishing Simple Tips

- When in doubt, throw it out:** If it looks suspicious, it's best to delete and/or mark it as "junk."
- Think before you act:** Be wary of communications that implore you to act immediately, offer something that sounds too good to be true, or ask for PII.
- Make passwords long and strong:** Use a password manager to ensure you have unique, long, and strong passwords for each account.
- Use multi-factor authentication (MFA):** Enabling MFA can help prevent adversaries from gaining access to your systems even if your password is compromised.
- Be wary of hyperlinks:** Avoid clicking on hyperlinks in emails; hover your cursor over links in the body of the email and if the links do not match the text that appears when hovering over them, the link may be spoofed.
- Install and update anti-virus software:** Make sure all your computers are equipped with regularly updated antivirus software, firewalls, email filters, and antispyware.

Reporting Incidents

1. Notify Your IT Department

Ph: _____

E: _____

2. Follow Incident Reporting Protocols



Use CISA's Cyber Incident Detection and Notification Planning Guide templates to develop protocols if needed: cisa.gov/publication/protect2020-cyber-incident-guide.

3. Report to EI-ISAC



The Security Operations Center (SOC) is available 24/7 to assist at **866-787-4722** and SOC@cisecurity.org.